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## - 2 -IN THE CLAIMS

## Please enter the following new claims:

26. (new) A method of doing business comprising the transfer of goods from a licensor to a licensee wherein by the terms of the license the goods are transferred by means of a license having terms wherein the license reserves some or all of the intellectual property rights in the goods to the licensor and wherein the licensee is prohibited from using the goods to develop any new intellectual property by the terms of the license wherein said license further comprises a unilateral contract formation provision wherein in consideration of using the goods to develop new intellectual property said use shall be an acceptance by performance by lessee of a contract for joint development of said new intellectual property wherein an undivided interest in said new intellectual property is assigned to lessor.

27. (new) A method of doing business comprising the transfer of goods from a transferor to a transferee wherein the goods are transferred one or more times by means of an instrument selected from the group consisting of contracts, leases or licenses, said instrument having terms wherein by the terms of the instrument and all subsequent instruments transferring said goods reserve some or all of the intellectual property rights in the goods to the transferor and wherein the transferee is prohibited from using the goods to develop any new intellectual property by the terms of the instrument wherein said instrument further comprises a unilateral contract formation provision wherein in consideration of using the goods to develop new intellectual property said use shall be an acceptance by performance by transferee of a contract for joint development of said new intellectual property wherein an undivided interest in said new intellectual property is assigned to transferor.

28. (new) A method of doing business comprising the transfer of goods from a transferor to a transferee wherein the goods are transferred one or more times by means of an instrument selected from the group consisting of contracts, leases or licenses, said instrument having terms wherein by the terms of the instrument and all subsequent instruments transferring said goods reserve some or all of the intellectual property rights in the goods to the lessor wherein the transferee is prohibited

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from using the goods to develop any new intellectual property by the terms of the lease wherein the last transfer is a transfer of goods at retail wherein said instrument further comprises a unilateral contract formation provision wherein in consideration of using the goods to develop new intellectual property said use shall be an acceptance by performance by transferee of a contract for joint development of said new intellectual property wherein an undivided interest in said new intellectual property is assigned to lessor.

Respectfully submitted:

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